

تعداد سوالات: تستی: ۲۰ تشریحی: ۵
زمان آزمون (دقیقه): تستی: ۳۰ تشریحی: ۳۰

پیام نور
دانشجویان
خبرگزاری
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نام درس: زبان انگلیسی ۲
رشته تحصیلی / کد درس: مدیریت جهانگردی (ستتی ۰۰۲)

مجاز است.

استفاده از:

کد سری سؤال: یک (۱)

امام خمینی^(ره): این محرم و صفر است که اسلام را زنده نگه داشته است.

1-Some people believe that young people these days have no morals. The word "moral" means:

- a. standard of good behavior b. proponent
c. opponent d. tolerance

2- Tourists today come primarily from the US and west. The word "primarily" means:

- a. productively b. mainly c. progressively d. always

3- To lead the country to, they try to attract more tourists.

- a. health b. poverty c. wealth d. novelty

4- Hafezieh in Shiraz is part of our national.....

- a. heritage b. minority c. tolerance d. hindsight

5- If theof detection of crime is very low, crime will occur more.

- a. availability b. poverty c. likelihood d. purity

6- A.....society involves different voices or tribes.

- a. racial b. multi-ethnic c. trivial d. minority

7- A noisy place is not a goodto study.

- a. management b. government c. reaction d. environment

8- Place to which somebody or something is going or being sent is called.....

- a. trigger b. breach c. source d. destination

9- Managers have some crucial roles when they face hotel disasters. The word "crucial" means:

- a. simple b. important c. accurate d. possible

10- A sudden increase in population, trade, etc is called a

- a. boom b. fauna c. abandon d. lagoon

11-Tour managers should supply food services based on the diversity of the local communities.

The word "supply" means

- a. propose b. control c. provide d. destroy

12-Tourism impact is very.....and so not very visible.

- a. concise b. serious c. obvious d. diffuse

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- 13-The **objectives** of tourism development are different. The word "objective" means:
- a. not subjective b. purpose c. link d. opportunity
- 14-Many of your suggestions have beenin the larger plan.
- a. incorporated b. endowed c. staple d. memorable
- 15-A main product traded by a country is called its..... .
- a. quarter b. spectacle c. staple d. stamp
- 16-As important as these ideas are, many commentators would argue that **they** ignore another significant perspective. In this sentence, what does the word "they" refer to?
- a. others b. commentators c. cities d. ideas
- 17-The large city is well placed to **meet** the non-essential needs. The word "meet" here means:
- a. answer b. see c. visit d. find
- 18- This machine.....chemical energy into electricity.
- a. incurs b. converts c. covers d. contemplates
- 19- Something that encourages you to do something is called a
- a. landscape b. souvenir c. wilderness d. stimulus
- 20- Visiting rural areas maybe because of **leisure** purposes. The word "leisure" means:
- a. full-time b. final goal c. free time d. formal goal

Translate the following texts into fluent Persian.

- 1-Increased knowledge of other societies leads to the adoption of different values and to a growing similarity among societies. (1 point)
- 2-Tourism can promote cross-cultural exchange of tourists and residents learning more about one another's culture, resulting in greater mutual understanding and respect. (1 point)
- 3- Northern environmental pressure groups and media coverage stress the environmental problems caused by tourism. (1point)
- 4- These systems are essential if local structures of community organization and authority are to remain intact and effective. (1point)
- 5- Most visitors spend only a few days in the city, much less than the individual's one or two week main holiday. (1point)