

تعداد سوالات: تستی: ۲۰ تشریحی: ۴
زمان آزمون (دقیقه): تستی: ۳۰ تشریحی: ۳۰



نام درس: زبان انگلیسی ۱
رشته تحصیلی / کد درس: مدیریت جهانگردی (ستنی ۰۱۷)

مجاز است.

استفاده از:

کد سری سؤال: یک (۱)

امام خمینی (ره): این محرم و صفر است که اسلام را زنده نگه داشته است.

1-The industry has.....because of lack of foreign investment on it.

- a. flourished b. improved c. declined d. defined

2- Tourists are people who travel for pleasure of traveling, **out of** curiosity. "Out of" means:

- a. in b. without c. because of d. not considering

3- People from **diverse** cultures travel to the same destination. "Diverse" means:

- a. similar b. modern c. ancient d. various

4-.....is the time when an individual does what he likes to refresh his mind.

- a. Vacation b. Leisure c. Vocation d. Stereotype

5- They walked because they couldn't.....to take a taxi.

- a. afford b. affect c. restrain d. develop

6- She got fed up with the **humdrum** life of that remote town. "Humdrum" means:

- a. interesting b. humorous c. exciting d. boring

7- There are a lot of **overseas** student in this country. "Overseas" means:

- a. ocean b. native c. foreign d. county

8- Thank you for your kind **hospitality**. "Hospitality" means:

- a. being friendly to guests or strangers c. being attractive and beautiful.
b. being in hospital d. being composite

9- **Perishable** food should be stored in a refrigerator. "Perishable" means:

- a. likely to freeze b. likely to defreeze
c. likely to decay d. vegetarian

10-Most people have a **propensity** to boast." Propensity" means:

- a. love b. ability c. hatred d. inclination

11- Tourism industry has direct and indirect **impacts** on the economy of the country. "Impacts" means:

- a. losses b. effects c. benefits d. operations

12- She wanted to go abroad with **bogus** documents. "Bogus" means:

- a. false b. travel c. honourable d. legal

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13- Management plays a **leading** role in tourism development. "Leading" means:

- a. controlled b. normal c. important d. trivial

14- The government shouldthe citizens with energy requirements.

- a. resort b. purchase c. supply d. speculate

15-.....factors are related to the study of birth and death in order to show the state of a community.

- a. Demographic b. Social c. Democratic d. Psychological

16- New technology is also **assisting** the travel trade. "Assisting" means:

- a. governing b. manifesting c. affecting d. helping

17- With **its** population of 55 million, Egypt is a major political and military power in the region. "its" refers to:

- a. region b. Egypt c. political power d. military power

18- Their visit to India was a **watershed** in the course of their life. "Watershed" means:

- a. prosper b. turning point c. hindsight d. honour

19- There was a general **consensus** on the important of the issue." Consensus" means:

- a. agreement b. chance c. change d. satisfaction

20- Tourism marketers are **concerned with** pricing. "Are concerned with" means:

- a. grow with b. worry a bout c. influence on d. deal with

ترجمه کنید.

1- A visitor is defined as a person who travels to a country other than that in which he has his usual residence but outside his usual environment for a period not exceeding twelve months. (1/5 points)

2- An important characteristic of tourism product is that it cannot be brought to the consumer. The consumer, in this case, has to be taken to the product. (1/5 points)

3- The most important functions in the field of tourism management are marketing, financial management, legal aspects, management information systems and human resource management. (1/5points)

4- Although some of the leading commercial players in tourism have adopted environmental goals since early 1990s, these are still early days. (1/5 points)