

تعداد سوالات: تستی: ۳۰ تشریحی: --
زمان آزمون (دقیقه): تستی: ۵۰ تشریحی: --



نام درس: زبان تخصصی مدیریت صنعتی
رشته تحصیلی / کد درس: مدیریت صنعتی (۱۲۱۲۰۳۷)

مجاز است.

استفاده از:

کد سری سؤال: یک (۱)

امام خمینی^(ره): این محرم و صفر است که اسلام را زنده نگه داشته است.

Directions: Choose the best answer and mark it on your answer sheet.

Part A:

- A friend of mine works office university
a. administrative b. administration c. administrator d. administratively
- She got some information from an **authoritative** source. "Authoritative" should mean
a. Public b. attractive c. bureaucratic d. reliable
- According to government policy, they do not do much **business** with foreign companies. "Business" should mean
a. society b. department c. trade d. power
- Public adminsitraiton, like many human **endeavors**, is difficult to define.
"Endeavors" should mean
a. attempts b. individuals c. citizens d. scientists
- Public administrators are doctors, personnel officers, and individuals engaged in a host of other **occupations**.
"Occupations" should mean
a. jobs b. ranges c. interests d. behaviors
- Public administration is the action part of government, the means by which the purposes of government are realized.
"Purposes" should mean
a. fields b. parts c. goals d. values
- Public administration is closely associated with numerous private groups and **individuals**. "Individuals" should mean
a. structures b. techniques c. efforts d. persons
- Our manager allocated each of us our new **task**. "Task" should mean
a. position b. accountability c. opinion d. responsibility
- A businessman or businesswoman should know how to **run** a successful business.
"Run" should mean
a. disturb b. manage c. produce d. confuse

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10. An orderly arrangement of positions in an organization on the basis of increasing authority is called..... .
a. hierarchy b. public sector c. line function d. chairperson
11. Nearly all economists have a(n)on new economic reforms in the country.
a. personnel b. officer c. bureaucracy d. consensus
12. The measure of production achievement or efficiency comparing the quantity of output with the use of necessary resources is called
a. substantive b. rationality c. productivity d. authoritative
13. Issues for procedural deliberation are open versus closed systems and methods of
a. decision b. institution c. evaluation d. relation
14. In the private sector, the term **management** refers to those persons in line
a. positions b. services c. functions d. measures
15. The manager of the company **advocated** a policy of gradual reform not rapid one. "Advocate" should mean
a. support b. reject c. divide d. govern
16. The rise in prices is thought to be caused by increases in the cost of production or an increase in the money supply is called
a. civil service b. inflation c. merit system d. finance
17. Which one of the following items is the definition of "consumer"?
a. provided money for a project
b. person who buys goods or uses services
c. person who controls or gives orders to workers
d. promoted system based on merit
18. If a phase of an industry fails to produce profits, rationality dictates in cutting
a. views b. imaged c. seasons d. losses
19. After seven years the project had to be **delegated** to a foreign company. "Delegate should mean
a. oversee b. fire c. entrust d. blur
20. The manager treats hiswell and expects them to work hard.
a. commands b. subordinates c. operational d. citizenships

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Part B: Choose the best Persian equivalents.

21. Public administration as a **category** is very abstract and varied.

الف. رفتار ب. مقوله ج. پیدایش د. هیأت

22. The tendency of scholars to stress one or another of these **approaches** has promoted confusion.

الف. هماهنگی ب. اثربخشی ج. بهره وری د. رویکردها

23. The private organization also suffers **constraints**.

الف. بخشها ب. محیطها ج. محدودیتها د. نقشها

24. You may immediately **recognize** if McDonald's has satisfied your demand for food.

الف. تشخیص دادن ب. لذت بردن ج. شامل شدن د. تفاوت داشتن

25. Promotion refers to the **elevation** of an individual to a position of greater authority within a company.

الف. ارتقا ب. تأکید ج. کارآیی د. مرتبه

26. Socialization and **recruitment** processes allow people to obtain and maintain employment.

الف. نمره ملاک ب. ارزش عمومی ج. سابقه علمی د. جذب و ثبت نام

27. Some argue that planning is a **means** of controlling employees.

الف. معنا ب. سرمایه ج. وسیله د. ویژگی

28. Investors in private corporations demand efficiency and **productivity** for their assets.

الف. بهره وری ب. دوره ج. بالقوه د. عملکرد

29. A large university will often contain many **diverse types** of subunits and a variety of levels of authority.

الف. مدل‌های جدید ب. انواع گوناگون ج. انواع محدود د. مدل‌های قدیم

30. Government organization develops guidelines for span of control based on an **organization's mission**.

الف. ساختار اداری ب. مأموریت سازمان ج. مؤسسه تجاری د. کنترل مالی