

تعداد سوالات: تستی: ۳۰ تشریحی: --  
زمان آزمون (دقیقه): تستی: ۵۵ تشریحی: --

پیام نور  
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نام درس: زبان تخصصی ۱

رشته تحصیلی / کد درس: مدیریت بازرگانی (۱۲۱۲۱۷۵)

مجاز است.

استفاده از:

کد سری سؤال: یک (۱)

امام خمینی<sup>(ره)</sup>: این محرم و صفر است که اسلام را زنده نگه داشته است.

- 1- These two companies are competitors and there's no .....between them.  
a. coordination      b. coordinate      c. coordinative      d. coordinately
- 2- It's often very difficult to change the manager's **attitude**. "Attitude" should mean.....  
a. member      b. advice      c. problem      d. opinion
- 3- There is no shortage of lab.....in our university.  
a. manners      b. actions      c. facilities      d. effects
- 4- The government should .....some companies' tax.  
a. reduction      b. reduce      c. reductive      d. reductively
- 5- In order to reach an agreement the company has to.....Its pre-conditions.  
a. withstand      b. resist      c. facilitate      d. modify
- 6- Managers are hoping for a (n).....in the search for a remedy for the employees' dissatisfaction.  
a. break through      b. expertise      c. sequence      d. consultant
- 7- The change .....might be a self-designated manager within the organization.  
a. agreement      b. policy      c. agent      d. position
- 8- Management should conduct periodic reviews to make sure that the change is doing its purpose. "Purpose" should mean.....  
a. event      b. aim      c. base      d. price
- 9- The organization without stability to complement or .....change is at a definite disadvantage.  
a. development      b. supplement      c. agreement      d. employment
- 10- Future economic growth depends mainly on the success of small.....  
a. janitors      b. goods      c. flows      d. firms
- 11- Iranian.....are able to manufacture car parts.  
a. industries      b. regulations      c. boards      d. stocks
- 12- A manager has sometimes a very.....arrangement with his or her employees.  
a. flex      b. flexibly      c. flexible      d. flexibility

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- 13-there are many hard.....to develop a company.  
a. barriers                      b. customers                      c. managers                      d. employees
- 14-There must be a perfectly explanation for what happened.  
a. rational                      b. sensitive                      c. external                      d. competitive
- 15-There is high.....of unemployment in undeveloped countries.  
a. plan                      b. apt                      c. offer                      d. rate
- 16-Because of the new economic situation poverty and unemployment are problems.  
a. flexible                      b. stubborn                      c. safe                      d. former
- 17-A high degree of .....is required among the various units of the organization.  
a. generation                      b. dissatisfaction                      c. integration                      d. condition
- 18- It may be almost hard to.....creative people in some organizations.  
a. motivate                      b. change                      c. control                      d. manage
- 19-The new..... fail to accommodate the company.  
a. effects                      b. services                      c. products                      d. policies
- 20-These methods will increase the company's ability to .....income.  
a. generate                      b. intrigue                      c. refine                      d. expose
- 21-The point at which someone stops working or the period in a person life when s/he has stopped working is called.....  
a. renewal                      b. retirement                      c. remedial                      d. recruitment
- 23-Organizational activities center around three classes of factors:  
(1) structure (2) technology and (3).....  
a. leadership                      b. people                      c. attitude                      d. control
- 24-The company screened all applications for the job to see whether any of them was a security risk. "Screen" should mean.....  
a. examine                      b. develop                      c. build                      d. share
- 25- The new manager employed her as a(n).....employee.  
a. feedback                      b. precaution                      c. attendance                      d. permanent

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بخش دوم: با توجه به جمله، معادل فارسی کلمات یا عبارات های مورد نظر را انتخاب نمائید.

26- General Electric **annually** trains about 1000 employees through its new manager's program.

الف. چرخشی      ب. رقابتی      ج. سالیانه      د. ماهرانه

27- A new group has been created through **merger** or other structural change.

الف. ادغام تجاری      ب. ظهور      ج. گروه اصلی      د. بقا

28- As a specialized process of organizational change, OD is based on Kurt Lewin's **diagnosis**.

الف. کاهش      ب. تشخیص      ج. سود      د. مخارج

29- Many organization **forecast** short-term personnel demand through the budgeting process.

الف. بهبود بخشیدن      ب. هماهنگی کردن      ج. پیش بینی کردن      د. سامان بخشیدن

30- **Productivity** in all organizations is determined by how human resources interact and combine to use all other resources.

الف. تعامل      ب. ارتقا      ج. بهره وری      د. دستیابی