

تعداد سوالات: تستی: ۳۰ تشریحی: --
زمان آزمون (دقیقه): تستی: ۵۵ تشریحی: --

پیام نور
دانشجویان
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استفاده از:

نام درس: زبان تخصصی ۲

رشته تحصیلی / کد درس: مدیریت بازرگانی (۱۲۱۲۱۷۶)

کد سری سؤال: یک (۱)

مجاز است.

امام خمینی^(ره): این محرم و صفر است که اسلام را زنده نگه داشته است.

❖ **Directions:** Choose the best answer (a, b, c, or d) and then mark it on your answer sheet.

1. According to the terms of your, you must give two months' notice if you intend to leave.

- a. operation
b. contract
c. entity
d. share

In most countries, the right to make new laws isin the people's representatives.

- a. vested
b. hampered
c. exercised
d. encompassed

2. He never arrives on time; theis that he feels the meetings are useless.

- a. inference
b. target
c. commitment
d. debt

3. He declared that he was notfor his wife's debts.

- a. egoistic
b. overwhelming
c. inborn
d. liable

4. The offer of more moneyit for him and he accepted the job.

- a. esteemed
b. clinched
c. delved
d. complicated

5. We mustthe amount of products we make to the level of public demand.

- a. dominate
b. exploit
c. gear
d. proceed

6. We interrupted our normal to bring you a special news flash.

- a. transmission
b. entity
c. resistance
d. tax

7. It is simply not economically to stage such a large production.

- a. mutual
b. delicate
c. overwhelming
d. feasible

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9. There has been a lot of to this new law.
 - a. resistance
 - b. ventilation
 - c. committee
 - d. survival
10. The lower production level is a of widespread dissatisfaction among the workforce.
 - a. shift
 - b. drive
 - c. symptom
 - d. barrier
11. This unfortunate incident maythe progress of the peace talks.
 - a. convince
 - b. hinder
 - c. levy
 - d. surpass
12. His argument with the boss got worse and worse, and it all in his deciding to change his job.
 - a. devoted
 - b. oriented
 - c. inspired
 - d. culminated
13. He felt that hisin life was to help old people.
 - a. mission
 - b. asset
 - c. arena
 - d. feed back
14. Hopefully, the meeting will the prospects of world peace.
 - a. return
 - b. enhance
 - c. explore
 - d. audit
15. The manager is currently several lines of inquiry into the case.
 - a. warning
 - b. pursuing
 - c. taxing
 - d. accommodating
16. Wage control is theof the government's economic policy.
 - a. diagnosis
 - b. fulfillment
 - c. corner stone
 - d. stubbornness
17. The factory was closed for failing to with government safety regulations.
 - a. tighten
 - b. augment
 - c. clamp
 - d. comply

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18. Our manager's generosity is one of his most pleasing
- a. alliances
b. restrictions
c. focuses
d. traits
19. We now expect serious in the company's profits because of the sudden rise in the cost of materials.
- a. effectiveness
b. expropriation
c. shortfalls
d. fee
20., taxes, transportation and payment arrangements have made export process expensive.
- a. Complaint
b. Assets
c. Tariffs
d. Acquisition
21. The responsibility that determines profitability for revenue-versus cost trade-off is given to
- a. managers
b. customers
c. decision makers
d. profit centers
22. Today will be mostly fine and sunny, with showers.
- a. delicate
b. intermittent
c. reasonable
d. pampered
23. We have attained unprecedentedly high living standards due to mass production.
- a. به طور بی سابقه
b. به طور متناوب
c. موقتاً
d. با قاطعیت
24. The phenomenon of accidents makes it imperative for every establishment to ensure implementation of safety measures.
- a. خسارت بار
b. ضروری
c. مانع
d. مقاوم

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25. Price is important in determining the relative standing of one product.

- a. مخارج
b. موضوع
c. جایگاه
d. موفقیت

26. Management may attempt toward cutting costs through modernization and rationalization.

- a. قانون مندی
b. برنامه ریزی
c. دلیل تراشی
d. بهینه سازی

27. Standardizing a marketing mix worldwide is less costly than adapting to local markets.

- a. یکسان کردن
b. جهت یابی
c. تنظیم کردن
d. پیشی گرفتن

28. Control is the regulatory process that directs the activities of an organization to achieve anticipated goals.

- a. با ثبات
b. اثر گذار
c. منظم
d. محدود

29. It'll be difficult to live up to the standards set by our last manager.

- a. تأمین کردن
b. ادامه دادن
c. متقاعد کردن
d. پیروی کردن از

30. It is jeopardized if the parties perceive the situation in terms of a fixed pie, and adopt the distributive approach.

- a. خودپسندانه
b. مخاطره آمیز
c. پیچیده
d. غیر قابل قبول