

تعداد سوالات: تستی: ۳۰ تشریحی: ---
زمان آزمون (دقیقه): تستی: ۶۰ تشریحی: ---

پیام نور
دانشجویان
خبرگزاری
۱۲۱
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مجاز است.

نام درس: خواندن متون مطبوعاتی
رشته تحصیلی/گد درس: مترجمی زبان انگلیسی - ۲۰۶۹
آموزش زبان انگلیسی (ناپیوسته)
گد سری سؤال: یک (۱)
استفاده از:

امام خمینی^(ره): این محرم و صفر است که اسلام را زنده نگه داشته است.

Answer the following questions or complete the statements by choosing the best choice.

- The word "news" is the information that a reader has not known before and has two basic elements of -----.
a. originality and clarity b. immediacy and importance
c. interest and brevity d. importance and originality
- One interpretation of a newspaper's function is that it is a kind of ----- between the observer of an event and a person who has not observed that event.
a. mediation b. connection c. transaction d. assumption
- Which of the following is **FALSE** as a non-news item in a newspaper?
a. editorials b. essays c. personal columns d. reports
- According to Kress (1983), the reader uses an appropriate methodology of reading in order to ----- the original event.
a. comprehend b. reconstitute c. reanalyze d. interpret
- The most important news which is usually placed on the front page, such as wars, accidents, election results etc. are called -----.
a. hot news b. hard news c. urgent news d. breaking news
- Which of the following is the most important factor in determining the type and number of sections that appear in a newspaper?
a. the newspaper's economic condition b. the newspaper's background
c. the newspaper's circulation d. the newspaper's orientation
- Which of the following pairs of words refer to the same thing?
a. hard news/headlines b. notices/ads
c. editorial/viewpoints d. soft news/features
- What is the most important source of income of a newspaper?
a. commercial ads b. newspaper sale
c. contracts with other publications d. support by the government

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9. An assumption in journalism is that the cognitive understanding and memory of news depend on the ----- of its presentation and that is why attention is paid to non-verbal issues.

- a. target b. format c. quality d. quantity

10. The ----- such as *here* and *yesterday* become more meaningful when the reader looks at the dateline.

- a. punctuations b. italics c. deictics d. details

11. In any piece of news the first sentence or paragraph of the news article that contains important points is called its -----.

- a. title b. initiation c. lead d. direction

12. Which of the following in a news story relates to aspects being focused to make it newsworthy?

- a. attribution b. personalization c. evaluation d. action

13. Which of the following can be said to summarize the content of a news story?

- a. headline b. lead c. topic sentence d. conclusion

14. Read the text below and choose the most appropriate headline for it.

China on Thursday acknowledged using tough new anti-proselytizing laws to expel Christian evangelists this week and said they had confessed their crimes.

- a. China says US missionaries broke new law b. China accuses US of bad faith
c. China condemns expulsion of evangelists d. China issues new religious laws

15. Choose the most appropriate headline for the piece of news below.

Twisted and torn frames of collapsed buildings dominate this picturesque hilltop town trying to grip reality after the killer quake.

- a. People ask for more aids after the strong quake
b. Devastated town tries to accept reality
c. Death toll rising after the disaster
d. New homes and building reconstructed

16. What syntactic tactic has been used in following sentence?

John Crawford, the former prime minister, died today at the age of 89.

- a. passivization b. nominalization c. apposition d. circumlocution

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17. The syntactic tactic of ----- is used when the action is more significant than the doer of the action or when the agent is unknown, such as in "The explosion ripped through the city."

- a. nominalization b. personalization c. attribution d. modification

18. The two elements of ----- which make up the setting of an event constitute a very important part of the news value and presentation.

- a. cause and time b. place and effect c. time and place d. agent and place

19. What is the most probable reason when a journalist begins an article with a question such as "Does our economy work?"

- a. The journalist has faced the problem clearly.
b. The journalist wants to appeal to reader's self-interest.
c. The journalist needs an answer to the question.
d. The journalist uses this technique to create variety.

20. A journalist may use direct quotes for a number of purposes **EXCEPT** -----.

- a. Making a special effect in the text to attract more attention.
b. Adding to the story the flavor of the newsmaker's own words.
c. Absolving himself and the news outlet from supporting what has been said.
d. Disowning the use of inappropriate style such as colloquialism.

21. Identify the main technique used in the sentence below.

Bad roads kill thousands of drivers each year.

- a. depersonalization b. personalization c. personification d. exaggeration

22. One of the main purposes of an editorial is to ----- people's judgments.

- a. criticize b. evaluate c. popularize d. change

23. Which of the following contains an example of passivization?

- a. Space Robot arm successful test b. Foreign aid to boost economy
c. Upcoming talks to open new doors d. China urged to curb inflation

24. Which of the following is **FALSE** about feature stories?

- a. They may include all kinds of fact. b. They may be based on research and facts.
c. They may include exact information. d. They may be accounts of old information.

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25. Newspapers in English-speaking countries devote a considerable portion of their space to -----.

- a. commercial ads b. human issues c. political events d. social problems

Read the passage below and answer questions 26-30.

School Patrol to Hunt for Weapons

Special Police Team Part of DC Mayor's Response to Violence

A team of police officers and school security guards will begin unannounced searches of DC school students and their lockers to confiscate weapons, Mayor Sharon Pratt Kelly said yesterday.

The team of 21 officers and guards, to begin operation after two weeks of special training, will first target the most violent of the city's schools, according to school officials and police.

The search team is the second part of Kelly's response to 10 serious incidents of violence at DC schools since the start of the school year. Last Wednesday, the day a student was seriously wounded in a shooting at Eastern High School, Kelly joined school officials and police in announcing that the city would assign 60 police officers to supplement the 38 already patrolling at junior high and high schools.

26. What is the role of subtitle in this article?

- a. It conditions the main idea. b. It elaborates the main title.
c. It clarifies the setting. d. It adds more personal taste.

27. The subtitle can be considered an example of -----.

- a. personification b. apposition c. nominalization d. personalization

28. Why have the authorities added to the number of security agents?

- a. The requests by parents as a reaction to violence.
b. The spread of violence to other schools.
c. The poor quality of security measures.
d. The drastic increase in violence.

29. Which of the following tactics is used significantly in the second paragraph?

- a. use of adverbials b. use of modifiers
c. use of relative clauses d. use of passive structures

30. What was the main cause for the decision to increase the number of officers?

- a. The injury of a student in shooting b. The fights between school gangs
c. The death of some students in clashes d. The order of the officials