

تعداد سوالات: تستی: ۳۰ تشریحی: --
زمان آزمون (دقیقه): تستی: ۶۰ تشریحی: --

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نام درس: زبان تخصصی ۲
رشته تحصیلی / کد درس: مدیریت بازرگانی (۱۲۱۲۱۶۸)

مجاز است.

استفاده از:

کد سری سؤال: یک (۱)

تنها با یاد اوست که دل‌ها آرام می‌گیرد.

Choose the best one (a , b, c or d)

1. A few simpleto the plan would greatly improve it.
a. breakthrough b. consultation c. modifications d. roles
2. The union has made every possible effort tothe management.
a. accommodate b. withstand c. facilitate d. accept
3. What is the company'stowards this idea?
a. expertise b. law c. authority d. attitude
4. We used a computer tothe marketing campaign.
a. reduce b. coordinate c. generate d. inhibit
5. Technologicalis one of the significant developments of continuous change of an organization.
a. effectiveness b. breakthrough c. beneficial d. generation
6. Lack of confidence is the biggestfor you to invest in this region.
a. competition b. benefit c. barrier d. stagnation
7. The scheme you told us is not economically
- a. viable b. integrative c. coordinative d. modifiable
8. The defenders put upresistance but were eventually defeated.
a. remedial b. interpersonal c. operative d. stubborn
9. The number of people employed inindustries has dropped over the last years.
a. manufacture b. manufactural c. manufacturer d. manufacturing
10. The new company is huge, therefore, it willmany new jobs.
a. creative b. create c. creation d. creatively
11. These measures will increase the company's ability toincome.
a. intrigue b. reinforce c. inhibit d. generate

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12. The union is seekingfor two factory workers who were dismissed last week.
a. pension b. expenditure c. compensation d. cash
13. In an effort to reduce staff numbers , they have offered earlyto people over 50.
a. retirement b. succession c. severance d. recruitment
14. It is hoped that the government's latestwill bring the strike to an end.
a. comprehension b. initiative c. stability d. stagnation
15. He was unable tothe police that he had been else where at the time of the crime.
a. intrigue b. collaborate c. foster d. convince
16. They want to wait until the situationbefore they make a decision.
a. stabilizes b. integrates c. obscures d. reinforces
17. Job rotation is one of the human resource functions which intends to increase managers experience and.....
a. training b. perspectives c. compensation d. conditions
18.in an organization deals with the decrease of employees' number.
a. Replacement b. Staffing c. Downsizing d. Retirement
19. The government'sin this dispute will not help.
a. diagnosis b. intervention c. exploitation d. fulfillment
20. We cannot risk anotherwith the union .
a. confrontation b. confirmation c. defeat d. competition
21. His plan of studyevery aspect of computer science.
a. forecasts b. obscures c. diagnoses d. encompasses
22. It would be a wiseto lock all the doors.
a. determinant b. empowerment c. precaution d. assistance
23. He's been having remedial lessons and is now starting to read. Remedial means:
a. voluntary b. permanent c. temporary d. helping
24. The lack of jobs in this area means that work force is easily.....
a. exploitable b. operative c. exploratory d. diagnostic

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25. This computer canstored information in a matter of seconds.
a. retrieve b. restrict c. clarify d. facilitate
26. All things areat the company to make sure it contains nothing dangerous.
a. stored b. screened c. eliminated d. defected
27. The reduction of a destructive communication is one of the tasks of
a. T- group b. transactional analysis
c. sensitivity training d. action research
28. We have to observe manyin the way we do business.
a. roles b. regulations c. services d. goods
29. The company needs to return toextremely soon.
a. integration b. renewal c. stubbornness d. profitability
30. He's always beenby machinery.
a. intervened b. exposed c. hired d. intrigued