

تعداد سوالات: تستی: ۳۰ تشریحی: --  
زمان آزمون (دقیقه): تستی: ۵۵ تشریحی: --

پیام نور  
دانشجویان  
پایگاه خبری  
**PNUNA.COM**  
PNU News Agency



نام درس: زبان تخصصی اقتصاد و مدیریت

رشته تحصیلی / کد درس: حسابداری - مدیریت - اقتصاد

مجاز است.

استفاده از:

کد سری سؤال: یک (۱)

تنها با یاد اوست که دل‌ها آرام می‌گیرد.

۱. .... is the study of how people allocate their limited resources in an attempt to satisfy their unlimited wants.

- a. Economics  
b. Management  
c. Communication  
d. Credentials

۲. Economics assume that individuals act as motivated by self-interest and respond predictably to opportunities for gain.

- a. begin  
b. accept  
c. happen  
d. react

۳. Which one of the following items does not belong to social sciences?

- a. accounting  
b. economics  
c. biology  
d. management

۴. Production can be defined as virtually any activity that results in the conversion of resources into products that can be used in consumption.

- a. revenue earned or received by households that can be used for consumption or saving  
b. the process of changing something from one form to another  
c. the sum of a person's productive knowledge, experience, and training  
d. replacing one thing with another

۵. In ....., every individual has competing wants but cannot satisfy all of them, given limited resources.

- a. reality  
b. realize  
c. really  
d. realized

۶. It is the most basic concept in all of economics. It means that we do not ever have enough of everything, including time, to satisfy our every desire. It exists because human wants always exceed what can be produced with the limited resources and time that nature makes available. It is called .....

- a. Want  
b. Trade-off  
c. Scarcity  
d. Consumption

۷. A situation in which supply and demand are matched and prices stable is called .....

- a. equilibrium  
b. expectation  
c. shortage  
d. surplus

تعداد سوالات: تستی: ۳۰ تشریحی: --  
زمان آزمون (دقیقه): تستی: ۵۵ تشریحی: --

پیام نور  
دانشجویان  
پایگاه خبری  
**PNUNA.COM**  
PNU News Agency



نام درس: زبان تخصصی اقتصاد و مدیریت

رشته تحصیلی / کد درس: حسابداری - مدیریت - اقتصاد

مجاز است.

استفاده از:

کد سری سؤال: یک (۱)

۸. Microprocessor chips, French fries, multifunction printer-copiers, children, and criminal activities exist because there is .....for them in society.

- a. quality                      b. supply                      c. schedule                      d. demand

۹. If a change in the price of one good shifts the demand for another good, those two goods have interdependent demands.

- a. connected with the inside of something    b. lasting a very long time  
c. stopping and starting often                      d. that depend on each other

۱۰. In a pure market system, competition generates economic ..... only when individuals know and must bear the true opportunity cost of their action.

- a. efficiently                      b. efficient                      c. efficiency                      d. efficiented

۱۱. Consider a hypothetical world in which there is no government regulation against pollution. P<sup>۱۸</sup>

- a. making dirty                      b. making clean  
c. making pure                      d. making efficient

۱۲. When there are external benefits, the price is too low to induce suppliers to allocate resources to the production of that good or service.

- a. produce                      b. cause                      c. prevent                      d. blame

۱۳. Psychological researchers believe that being fired creates as much stress as the death of a close friend.

- a. dismissed from a job                      b. shoot bullets from a gun  
c. made feel very excited                      d. make an engine start to work

۱۴. ....is normally defined as the number of adults who are actively looking for work but do not have a job.

- a. Employee                      b. Employment  
c. Unemployment                      d. Employer

۱۵. Cyclical unemployment is related to business fluctuations.

- a. seasons                      b. productions  
c. policymakers                      d. changes

تعداد سوالات: تستی: ۳۰ تشریحی: --  
زمان آزمون (دقیقه): تستی: ۵۵ تشریحی: --

پیام نور  
دانشجویان  
پایگاه خبری  
**PNUNA.COM**  
PNU News Agency



نام درس: زبان تخصصی اقتصاد و مدیریت

رشته تحصیلی / کد درس: حسابداری - مدیریت - اقتصاد

مجاز است.

استفاده از:

کد سری سؤال: یک (۱)

۱۶. If there were no expectations of profit, مدیران بنگاه‌های اقتصادی would not incur the risk associated with the organization of productive activities.

- a. Secondhand good managers                      b. entrepreneurs  
c. Business managers                                d. Investment managers

۱۷. To avoid double counting, we look only at final goods and services produced or, equivalently at .....

- a. inventories    b. gross domestic product  
c. value added    d. nondurables

۱۸. Are you receiving وجه from your parents in order to attend school?

- a. Wage    b. funds    c. Investment    d. Transaction

۱۹. Before money was used, transactions took place by means of مبادله یا پایایی.

- a. financial intermediaries                              b. barter  
c. currency    d. deposit

۲۰. Money facilitates exchange by reducing the transaction costs associated with means-of-payment uncertainty.

- a. to make an action or a process possible or easier  
b. to make an action or a process impossible or harder  
c. to give or return sth that you have and get sth different or better instead  
d. to do business with a person or an organization

۲۱. Fiduciary comes from the Latin *fiducia*, ..... means “trust” or “confidence”.

- a. when    b. how    c. which    d. where

۲۲. They spend the afternoons looking at the pictures outside cinemas, unable to afford the entrance fee.

- a. Extra money that you receive if you have invested a sum of money.  
b. Money that something costs or that you need to pay for something illegal.  
c. Large sum of money used in a business or invested to make more money.  
d. Sum of money that you pay to be allowed to do something.

تعداد سوالات: تستی: ۳۰ تشریحی: --  
زمان آزمون (دقیقه): تستی: ۵۵ تشریحی: --

پیام نور  
دانشجویان  
پایگاه خبری  
**PNUNA.COM**  
PNU News Agency



نام درس: زبان تخصصی اقتصاد و مدیریت  
رشته تحصیلی / کد درس: حسابداری - مدیریت - اقتصاد

مجاز است.

استفاده از:

کد سری سؤال: یک (۱)

۲۳. The owners, managers, and major creditors are anxious to see the latest available ..... and thereby to judge how well the company is doing.

- a. liability  
b. income statement  
c. owner's equity  
d. assets

۲۴. The balance sheet is listing of assets, liabilities, and owner's equity at a point in time.

- a. ترازنامه  
b. اسناد پرداختی  
c. صورت سود و زیان  
d. ارزش خالص دارایی

۲۵. He tried to acquire the information he needed.

- a. Obtain  
b. Send  
c. Continue  
d. Confirm

۲۶. Any value other than cost could not be ..... upon by independent parties.

- a. agreeably  
b. agreement  
c. agrees  
d. agreed

۲۷. Unlike the mile and the kilometer, the rial is not a precise and changeless unit of measure. A rial of ۱۹۸۰ is not the same as a rial of today, due to .....

- a. inflation  
b. business  
c. transaction  
d. objectivity

۲۸. The subject matter of delegation, decentralization, span of management are all part of this definition.

- a. استقرار  
b. سازماندهی  
c. نمایندگی  
d. تمرکززدایی

۲۹. According to the passage, which one of the following issues is not the subject matter of management?

- a. political election  
b. planning  
c. controlling  
d. directing

۳۰. Advertisement can increase consumer motivation for using a production.

- a. prediction  
b. management  
c. enthusiasm  
d. discipline