



مجاز است.

استفاده از:

- Refreshment of one's mind or body after work through an activity that amuses or stimulates is referred to as .....  
a- investment      b- conference      c- recreation      d- tourism
- A conventional, formulaic and oversimplified conception, opinion, or image of something is called its .....  
a- Type      b- stereotype      c- archetype      d- token
- Although tourism is a phenomenon not easy to define, several attempts have been made to define it. "Attempt" means.....  
a- try      b- reject      c- joy      d- publish
- It is precisely the .....of the word "tour" which forms the root of the word "tourism".  
a- Signify      b- signifier      c- significance      d- significantly
- The journey is the .....element in tourism and the stat, static-  
a- Stationary      b- vocalic      c- magnetic      d- dynamic
- When residents of a country visit other countries, the case is called .....  
a- Domestic tourism      b- association  
c- outbound tourism      d- excursion
- Tourism has a lot of .....on the destination.  
a- ranges      b- impacts      c- individuals      d- milestones
- Tourists spend their money outside the normal domicile. The word "domicile" means .....  
a- residence      b- work      c- education place      d- visiting place
- The Sahara desert is a natural .....between north and central Africa-  
a- settlement      b- influence      c- motivation      d- barrier
- Indians settled abroad and holding foreign passports keep on coming to India. "keep on " means.....  
a- Plan      b- continue      c- resign      d- ignore
- According to a study, over fifty percent of the people cannot undertake holiday travel .....high costs.  
a- in spite of      b- for example      c- due to      d- since
- Convention tourism is for people to .....  
a- attend meetings      b- refresh their souls  
c- take part in competitions      d- visit an ancient monument
- She got fed up with the humdrum life of that small town. "Humdrum" means.....  
a- exciting      b- exotic      c- boring      d- nice



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14. The bridge .....the two nearby villages marked on the map.  
a- link                      b- links                      c- linking                      d- linkage
15. We must prepare the children in .....of their future needs.  
a- actualization                      b- attraction                      c- consumption                      d- anticipation
16. Purchase of a tour package is essentially a speculative investment involving a high degree of trust on the part of the buyer. "Speculative" means .....  
a- based on                      b- sightseeing  
c- of standard quality                      d- international
17. The number of hotel rooms at a resort cannot be increased overnight to meet high demands. "Meet" here means .....  
a- visit                      b- offer                      c- satisfy                      d- assert
18. Perishable food should be stored in a refrigerator. "Perishable" means .....  
a- likely to cook                      b- likely to decay  
c- expensive                      d- valuable
19. Person who acts as a means of communication between two or more people is referred to as .....  
a- emergency                      b- ambassador                      c- intermediary                      d- affluent
20. There are increasing numbers in the age group with the greatest propensity and financial ability to travel. "Propensity" means .....  
a- tendency                      b- restriction                      c- combination                      d- flexibility
21. After the war, there was a bulge in the birth rate. "Bulge" means .....  
a- unstability                      b- fixed ratio                      c- sudden decrease                      d- sudden increase
22. Administration of tourism management criteria is not always a feasible idea. "Feasible" means .....  
a- easy                      b- practical                      c- difficult                      d- valuable
23. The regional promotional offices develop new products in their region and promote these via the industry. "These" refers to .....  
a- offices                      b- region                      c- new products                      d- industry
24. Tourism industry uses the community as a resource and sells it as a product. The word "it" refers to .....  
a- community                      b- tourism                      c- industry                      d- tourism industry
25. Good management can .....a lot to tourism.  
a- refuse                      b- obscure                      c- contribute                      d- congratulate
26. It is not easy to define .....ideas in actual terms.  
a- concrete                      b- abstract                      c- affluent                      d- prosperous



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27. Nepal remained isolated until the Chinese invasion of Tibet forced Nepal to seal its border with the latter. "The latter" refers to .....

- a- Nepal                      b- China                      c- Tibet                      d- borders

28. Taxi services are used by tourists as a mode of intra-city transportation. "Intra-city transportation" means .....

- a- transportation within the city                      b- transportation between two cities  
c- transportation among countries                      d- freeway transportation

29. Tourism management can .....at four levels.

- a- analyze                      b- analyzed                      c- analyzes                      d- be analyzed

30. With its population of 55 million\_ one-third of the people of the entire Arab World\_ Egypt is a major political and military power in the region. "Its" refers to .....

- a- military                      b- Egypt                      c- power                      d- region