



: صفحه 1 از 2 =

زمان آزمون (دقيقه): تستى: ٦٠٪ تشريحي: ٠

تعداد سوالات: تستى: 20 تشريحي: 0

درس: زبان تخصصی ۴

رشته تحصیلی/کد درس: مدیریت بازرگانی ۱۲۱۲۱۶۷

Pilo news Agency				
1-You mustthe rules of international laws in this business.				
1. obey	^{2.} associate	^{3.} exacerbate	^{4.} focus	
2-Firms try to involve in less competitive situations in order to enhance their sales.				
^{1.} adjust	^{2.} clamp	^{3.} improve	^{4.} tighten	
3-He was responsible for imposing on raw materials.				
^{1.} front	^{2.} inventory	^{3.} loss	^{4.} tariff	
4-This new accounting system enables the classifiying process to work smoothly and efficiently.				
1. regularly		^{2.} simultaneously		
^{3.} proactively		^{4.} inevitably		
5-A revenue budget is an operating budget that <u>projects</u> anticipated revenue for the coming period.				
1. surveys	^{2.} directs	^{3.} delegates	^{4.} assumes	
6is the money involved in a business enterprise which is invested in goods, equipments or property used to produce wealth.				
1. Tax return	^{2.} Loan	^{3.} Capital	^{4.} Account	
7-The top manager is looking for a supervisor with a real sense of				
1. restriction	^{2.} commitment	^{3.} dearth	^{4.} warranty	
8-Franchising is one of the fastest-growing forms of international				
^{1.} importing	^{2.} distributing	^{3.} marketing	^{4.} licensing	
9-Since many financial institutions have givento my company, I must pay some interests to them.				
¹ . loans	^{2.} assets	^{3.} taxes	^{4.} fees	
¹⁰⁻ Fortunately, the development of this company is a(n)project which will be completed at the end of this year.				
^{1.} quarterly	^{2.} spare	^{3.} pampered	^{4.} ongoing	
11-When customers receive unsatisfactory responses from their complaints, they to competitors.				
1. pursue	^{2.} avoid	^{3.} defect	^{4.} eliminate	

= نيمسال اول ٩١-١٣٩٠ =





زمان آزمون (دقیقه): تستی: ۶۰ تشریحی: ۰

تعداد سوالات: تستى: 20 تشريحي: 0

درس: زبان تخصصی ۴

رشته تحصیلی/کد درس: مدیریت بازرگانی ۱۲۱۲۱۶۷

12-You need an advertis	ingfor yo	our new products.		
1. slogan	^{2.} presence	^{3.} ratio	^{4.} loss	
13-A sudden rise in the r	raw materials costs has	caused serious	in our supply.	
1. promises	^{2.} shortfalls	^{3.} effectiveness	^{4.} expropriation	
14-His eagerness for har	d working is one of his	best		
 failure 	^{2.} threats	^{3.} traits	^{4.} patents	
15is the an	nount of profit made fr	om an investment.		
1. Salary	^{2.} Inflation	^{3.} Return	4. Export	
16-Today is pretty sunny	but there will be <u>inter</u>	mittent rain here the da	y after tomorrow.	
1. حساس	2. لطيف	منطقى 3.	متناوب 4.	
17-The first and last mea		faction is whether the p	roducts <u>live up</u> to	
1. نايل آمدن	2. انجام دادن	منصوب کردن	توسعه دادن 4۰	
18- Mission is a particular task done by a person or a group.				
ت _{ملک} .1	2. سرمایه	ماموریت 3.	امتياز 4.	
19-Firms can increase th suppliers.	eir <u>profitability</u> in indus	stries if they have weak	competitors and	
1. سوددهی	2. فا _{صله}	^{3.} خرید	بهره وری 4.	
20-This strike may have	been in <u>retaliation</u> for y	your recent behavior.		
مقابله به مثل .1	اجرا عمليات ^{.2}	نارضايتى 3.	معاملات ^{.4}	

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