

تعداد سوالات: تستی: ۲۵ تشریحی: ۰

زمان آزمون (دقیقه): تستی: ۶۰ تشریحی: ۰

سری سوال: یک ۱

عنوان درس: زبان تخصصی اقتصاد و مدیریت

رشته تحصیلی/کد درس: حسابداری (چندبخشی)، علوم اقتصادی (نظری)، چندبخشی، مدیریت بازرگانی (چندبخشی)، مدیریت صنعتی (چندبخشی)
مدیریت جهانگردی (چندبخشی)، مدیریت دولتی (چندبخشی) (۱۲۱۲۱۷۴)

1- He sold the house he had purchased only two years ago. 'Purchased' means..... .

1. sold 2. rented 3. damaged 4. bought

2- Ultimately, the purpose of economics is to explain..... .

1. choices 2. charges 3. losses 4. services

3- Economics is divided into two types of analysis: microeconomics and macroeconomics. 'Micro-' in the word 'microeconomics' means..... .

1. large 2. small 3. huge 4. big

4- The analysis involving value judgments about economic policies is called..... economics.

1. normative 2. positive 3. production 4. distribution

5- The revenue earned or received by households that can be used for consumption or saving is called..... .

1. loss 2. profit 3. expense 4. income

6- The consists of the factories and equipment used in production.

1. labor 2. human capital
3. physical capital 4. entrepreneurship

7- Some individuals can solve mathematical problems very quickly. 'Individuals' means..... .

1. goods 2. needs 3. services 4. persons

8- The law of demand states that a change in price causes a change in the quantity demanded in the opposite direction. 'Quantity' means..... .

1. quality 2. amount 3. size 4. price

9- We measure the demand schedule in terms of a time dimension and in quality units.

1. constant 2. changing 3. unusual 4. impossible

10- The supply of any goods or services is the amount that firms..... and offer for sale under certain conditions.

1. delete 2. remove 3. produce 4. destroy

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11-The excess of total revenue over total cost during a specified period of time is called..... .

1. loss 2. profit 3. loan 4. expense

12-The personnel manager fired some of the workers because they didn't do their duties properly. 'Fired' means..... .

1. hired 2. employed 3. dismissed 4. accepted

13-Unemployment has been categorized into four basic types: frictional, structural, cyclical, and

1. seasonal 2. permanent 3. emotional 4. traditional

14-GDP does not count intermediate goods. 'GDP' stands for Gross Domestic..... .

1. Price 2. Place 3. Plant 4. Product

15-The amount of money that you take from your bank account is called..... .

1. tax 2. rent 3. expense 4. withdrawal

16-The money that someone is paid for his job each month , especially when he has a professional job is called..... .

1. price 2. salary 3. vender 4. Dollar

17-He tried to acquire the information he needed. 'Acquire' means.....

1. lose 2. miss 3. obtain 4. destroy

18-A person who buys shares or who pays money into a bank in order to receive a profit is called a(n)

1. seller 2. investor 3. controller 4. controller

19-If you make a prediction, you say what you think will happen. 'Pre-' in the word 'prediction' means..... .

1. not 2. after 3. before 4. again

20-Advertisement can increase consumer motivation for using a product. 'Motivation' means..... .

1. wasting 2. planning 3. tiredness 4. enthusiasm

21-A demand curve is simply a graphical representation of the law of demand. 'Curve' means..... .

1. خط 2. منحنی 3. نقطه 4. صفحه

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22- In a pure market system, competition generates economic efficiency. 'Economic efficiency' means..... .

1. کارایی فرهنگی
2. کارایی اقتصادی
3. فرهنگ کارایی
4. اقتصاد فرهنگی

23- The inflation rate that we believe will occur is called anticipated inflation. 'Anticipated inflation' means..... .

1. هزینه جاری
2. سود بادآورده
3. تورم پیش بینی نشده
4. تورم پیش بینی شده

24- Durable goods having an expected service life or more than three years are called capital goods. 'Capital goods' means..... .

1. کالای سرمایه ای
2. کالای مصرفی
3. ذخیره کالا
4. خوبی های کالا

25- Money's attribute as the most readily tradable asset is called liquidity. 'Liquidity' means..... .

1. بهره
2. بیمه
3. نقدینگی
4. استقراض