

- 1- It is really difficult to.....her theories.
 1. conceptual
 2. conceptually
 3. conceptualize
 4. conceptualization
- 2- According to WTO, travelers staying less than twenty four hours are called ".....".
 1. experts
 2. residents
 3. inhabitants
 4. excursionists
- 3- Conceptually, tourism arises from theof people to, and their stay in, different destinations.
 1. movement
 2. existing
 3. staying
 4. remaining
- 4- There are three basic forms of tourism: domestic tourism, inbound tourism, and.....tourism.
 1. inside
 2. interior
 3. outbound
 4. outstanding
- 5- After many years of travel, they decided to.....in France. They live in France at present.
 1. turn
 2. settle
 3. leave
 4. return
- 6- According to a study on the subject of 'cost', in the United States alone, over fifty percent of people cannot undertake holiday travel due to.....costs.
 1. no
 2. low
 3. high
 4. slight
- 7- The microcomputer business is very.....now.
 1. profit
 2. profits
 3. profitable
 4. profitably
- 8- Alisadr Cave, in Hamadan, is a fantastic.....for tourists visiting Iran.
 1. attraction
 2. attracted
 3. attractive
 4. attract
- 9- This lesson presents someideas. We cannot clearly understand them.
 1. easy
 2. simple
 3. tangible
 4. intangible
- 10- At this stage it is necessary to explain what constitutes tourism or a tourist product. 'Constitutes' means..... .
 1. rejects
 2. produces
 3. deletes
 4. removes
- 11- The tourism product is highly perishable. A hotel room or an airline seat not used today is a total..... .
 1. loss
 2. gain
 3. profit
 4. interest

12- Historical buildings like Taj Mahal or Disneyland in Los Angeles are.....attractions.

1. natural 2. disastrous 3. imaginary 4. man-made

13-The company's.....on her skill and efficiency is obvious.

1. dependent 2. dependence 3. depends 4. depend

14- His emergence as a well-known artist brought happiness to his family. 'Emergence' means..... .

1. hiding 2. coming out 3. vanishing 4. disappearing

15- He has a propensity to continue his studies. 'Propensity' means..... .

1. evasion 2. variation 3. unwillingness 4. inclination

16- Most economists are agreed that tourism growth in the coming years is..... .

1. assured 2. illegal 3. impossible 4. left

17- Her sister is a very warm,.....employee in her company.

1. trust 2. trusts 3. trustful 4. trustfully

18- Her speech made a positive impact on everyone. 'Impact' means..... .

1. pain 2. effect 3. burden 4. package

19- Tourism management can be analyzed at four levels: scope,....., industry sector, and management function.

1. loss 2. view 3. profit 4. ownership

20- The accommodation sector includes hotel and.....enterprises.

1. school 2. motel 3. porter 4. college

21- A good manager should be able to forecast new product developments and financial problems. 'Forecast' means..... .

1. predict 2. prevent 3. penetrate 4. persuade

22- She wanted to go abroad with a bogus passport. 'Bogus' means..... .

1. false 2. real 3. genuine 4. complete

23- The growing emphasis on community responsibility should continue, since tourism industry uses the community as a resource. 'Since' means..... .

1. than 2. whoever 3. whenever 4. because

24- This house is rather minuscule, we cannot live in it. 'Minuscule' means..... .

1. huge 2. gigantic 3. very small 4. very large

25- He is one of the verymembers in this department.

1. active 2. action 3. actively 4. reaction

26- The ethnic minorities have equal rights in Iran. 'Ethnic minorities' means..... .

1. اکثریت نژادی 2. اقوام مهاجر 3. اقلیت های قومی 4. مهاجران اندک

27- Rains for two days out of ten days spoil the mood of the customers. 'Two days out of ten days' means..... .

1. ده روز با دو روز 2. دو روز از ده روز 3. دو روز علاوه بر ده روز 4. دو روز خارج از دو روز

28- Most tourists arrive by air into Cairo International Airport. 'Cairo International Airport' means..... .

1. هواپیماهای مصری 2. اتومبیل های مجلل 3. فرودگاه ملی کشور 4. فرودگاه بین المللی قاهره

29- The most important functions in the field of tourism management are marketing, financial management, legal aspects, and human resources management. 'Financial management' means..... .

1. مدیریت مالی 2. مدیر لایق 3. مدیریت فرهنگی 4. لیاقت مدیران

30- The traditional approach to planning is led by planners in the public sector. 'Traditional approach' means..... .

1. رواج فرهنگ 2. آداب رایج 3. نگرش مذهبی 4. نگرش سنتی