

سری سوال: یک

زمان آزمون (دقیقه): تستی: ۷۰ تشریحی: ۰

تعداد سوالات: تستی: ۳۰ تشریحی: ۰



عنوان درس: زبان انگلیسی ۲

رشته تحصیلی/گد درس: مدیریت جهانگردی (چندبخشی) (۱۳۱۲۰۱۵ - ، مدیریت جهانگردی ۱۳۲۵۰۰۲)

پایگاه خبری دانشجویان پیام نور

1- Because tourists today come primarily from the United States, Canada, and Europe, tourism has introduced and spread.....social and cultural values throughout the world.

1. eastern 2. southern 3. northern 4. western

2- Critics say that arrival of large numbers of tourists increases the potential for cultural..... .

1. conflict 2. aid 3. friendship 4. cooperation

3- Economic changes are more.....than the changes in values and attitudes.

1. visible 2. possible 3. agreeable 4. adaptable

4- The proponents of tourism believe that tourism is a(n).....element on the whole.

1. varible 2. changeable 3. destructive 4. constructive

5- Iran is a good example of a multi-ethnic society. 'Multi-' in the word 'multi-ethnic' means..... .

1. any 2. many 3. few 4. new

6- The willingness to accept something or somebody that you may not agree with is called..... .

1. caution 2. tolerance 3. admission 4. acceptance

7- Tourism can be a major.....for conservation of important elements of the cultural heritage of an area.

1. stimulus 2. stimulate 3. stimulates 4. stimulated

8- The Prime Minister was asked to.....his decision for the parliament.

1. justified 2. justifies 3. justify 4. justification

9- Natural disasters can have a significant impact through their temporary effects on the environment that create a lasting impression on short-time visitors. 'Lasting' means..... .

1. short-term 2. long-term 3. little 4. slight

10- Last night was.....with no moon. It was unpleasantly dark and gloomy.

1. windy 2. sunny 3. stormy 4. murky

11- Black and Jefkins suggest that two types of 'crisis' exist: unknowns; and unknown unknowns.

1. known 2. none 3. knew 4. unknown

12- These actions should be carefully considered before, during, and after any disaster that occurs. 'Occurs' means..... .

1. refuses 2. wanders 3. happens 4. appreciates

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13-Dollar is a currency that can be.....in the open market.

1. exchange 2. exchanges 3. exchanged 4. to exchanges

14-During the days of debate and conflict in the area of Monarch butterfly, it has become apparent that communities are not only committed to but are essential in protecting the butterfly habitat.

1. foreign 2. local 3. outside 4. external

15-Both providers and.....should cooperate to improve the quality of life.

1. producers 2. assemblers 3. manufactures 4. consumers

16-Overall, visitors to cities tend to be more affluent and therefore higher spenders. 'Affluent' means..... .

1. wealthy 2. poor 3. pride 4. weak

17-People come to cities for a very large number of..... .

1. seasons 2. disasters 3. reasons 4. deviations

18-This territory is.....by Australia.

1. administrate 2. administrates 3. administratively 4. administered

19-The first day of going to elementary school was the most.....day of my life. I always remember it.

1. rejected 2. memorable 3. removable 4. forgettable

20-To obtain new employment and to reduce unemployment, cities must compete for the growing forms ofactivities.

1. social 2. biological 3. economic 4. psychological

21-He proposed the.....of a traveling library service.

1. create 2. creative 3. creation 4. creatively

22-The Arctic.....is fascinating. These kinds of areas are not cultivated or settled.

1. wilderness 2. residence 3. living houses 4. habitable place

23-It has long been recognized that a.....relationship exists between the growth of rural tourism and broader developments and changes in society as a whole.

1. positive 2. neutral 3. negative 4. usual

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پایگاه خبری دانشجویان پیام نور

24- Excessive.....on tourism industry in rural areas leads to a decline in agriculture and farming.

1. depend 2. to depended 3. dependent to 4. dependence

25- Rural tourism represents an important additional or new source of income to rural communities. 'Represents' means..... .

1. hides 2. shows 3. decreases 4. rejects

26- The mass media play a big role in the development of the society. 'Mass media' means..... .

1. وسایل لازم 2. گروه ابزار 3. رسانه های جمعی 4. ضرورت تداوم

27- A sense of pride by residents in their culture can be reinforced or even renewed when they observe tourists approaching it. 'A sense of pride' means..... .

1. غرور لازم 2. احساس غرور 3. حس توازن 4. احساس فردی

28- There are obvious implications to be drawn regarding the importance of successful communications during times of natural disasters. 'Successful communications' means..... .

1. لوازم ضروری 2. لوازم غیر ضروری 3. موفقیت پایدار 4. ارتباطات موفق

29- There is also an urgent need for an evaluation of the social and environmental impacts of this model of service provision. 'Evaluation of the social and environmental impacts' means..... .

1. توسعه اجتماع کنونی 2. اثرات زیست محیطی
3. ارزیابی اثرات اجتماعی و محیطی 4. محیط مناسب اجتماع

30- Cities are developing the tourism industry in the same way as they might develop any other industry. 'Tourism industry' means..... .

1. صنعت گردشگری 2. گردشگران صنعتی
3. صنایع تبدیلی 4. توریست های خارجی