سری سوال : یک ۱	زمان آزمون (دقیقه) : تستی : ۰ ۰		عداد سوالات: تستى : 30٪ تشريحي		
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י יבער	گردی (چندبخشی)۱۲۳۹۰۱۷	جهانگردی ۱۲۲۵۰۰۱ - ، مدیریت جهانا	رشته تحصیلی/کد درس: مدیریت		
نبری دانشجویان پیام خور 1-The government should	پايکاه د encourage theof sm	all businesses.			
1. develop	² . developed	3. development	4. developmental		
2-The desire of customers	for goods which they wisl	n to buy is called			
^{1.} supply	^{2.} demand	3. assembly	4. manufacture		
3-They began to reject the	<u>purchase</u> of such a large	house. 'Purchase' means			
1. selling	^{2.} buying	3. teaching	4. refusing		
4-The freedom from time-	consuming duties, respon	sibilities, or activities is ca	lled		
1. business	^{2.} reaction	^{3.} leisure	4. investment		
5-It is precisely the significance of the word 'tour' which forms theof the word 'tourism'.					
1. root	^{2.} prefix	^{3.} suffix	4. syllable		
6-According to a US study of domestic travel accou		5 percent of international	travel and 50 percent		
1. sale	^{2.} war	^{3.} sickness	4. pleasure		
7-Tourists spend their mo	ney outside their normal <u>d</u>	l <u>omicile</u> . 'Domicile' means	······································		
1. work	^{2.} destination	3. visiting place	4. residence		
8-It istrue that too n	nuch stress is harmful.				
^{1.} definitely	^{2.} definite	3. define	4. defines		
9-She is undergoing medic	cal Good nurses ar	e giving her medical care.			
^{1.} death	^{2.} avoid	3. treatment	4. destruction		
10-Holiday trips are offered high targets in sales. 'Ta		ompanies to dealers and sa	alesmen who achieve		
1. guns	^{2.} goals	^{3.} jails	^{4.} games		
11-People are subjected to	monetary restraints and o	annot afford theof	travel.		
1. profit	^{2.} benefit	^{3.} expense	4. interest		
12-She got fed up with the	humdrum life of that remo	ote town. 'Humdrum' mea	ıns		
^{1.} boring	^{2.} exciting	3. interesting	4. humorous		
13-They willtheir trip	only to South Afica.				
^{1.} limit	2. limits	3. limited	^{4.} limitation		

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صفحه ۱ از ۳ 💳

سری سوال: یک ۱	(دقیقه): تستی: ۷۰٪ تشریحی: ۰	. زمان آزمون	تعداد سوالات: تستى: ٣٠٪ تشريحى: .			
PIPNUNA.COM			عنـــوان درس: زبان انگلیسی ۱			
بالورب	ردی (چندبخشی)۱۲۳۹۰۱۷	. هانگردی ۱۲۲۵۰۰۱ - ، مدیریت جهانگ	رشته تحصیلی/گد درس: مدیریت ج			
پایگاه خبری دانشجویان پیام نور 14-This play is aof reality and fiction. It is made of reality and fiction.						
^{1.} fail	^{2.} range	^{3.} variety	4. composite			
15-Ideally, tourism product is a package tour which comprises an air seat,at the place to be visited, local transportation, sightseeing, meals, etc.						
1. opposition		^{2.} agriculture				
^{3.} operation		4. accommodation				
16-Though people know about the richness of India in tourism assets, it is offset by the hazy image of its,lack of hygiene, etc.						
^{1.} power	^{2.} poverty	^{3.} wealth	4. nature			
17-Do you know if life	in Mars?					
1. existential	^{2.} existence	^{3.} exists	4. existentially			
18-Women have higher life	than men.					
1. expectancy	^{2.} expects	3. to expect	4. expect			
19-Though global population growth rate are slowing down, there are increasing number in the age groups with the greatest propensity and financial ability to travel. 'Global' means related to the						
^{1.} city	^{2.} town	3. village	^{4.} world			
20-Are you sure this young man is asurgeon?						
^{1.} qualify	^{2.} qualified	^{3.} qualifies	^{4.} qualification			
21-She is going to accumulate enough evidence to prove his conviction. 'Accumulate' means						
¹ · need	^{2.} reject	3. separate	4. gather			
22-Tourism management can be analyzed at four levels: scope, ownership,sector, and management function.						
^{1.} industry	^{2.} firm	3. company	4. corporation			
23-Management plays a <u>leading</u> role in tourism development. 'Leading' means						
^{1.} nominal	2. misleading	3. significant	4. unimportant			
24-The president will implement his economic plans soon. 'Implement' means						
¹ cancel	^{2.} remove	3 carry out	4. restrict			
25-Some of our factories are able toagainst foreign manufacturers.						
1. compete	2. competed	3. competitive	4. competitively			

سری سوال: یک د PNUNA.COMP): تستى : ٧٠ تشريحى : ٠ (چندبخشى)١٢٣٩٠١٧		تعداد سوالات: تستی: ۳۰ تشریحی: ۰ عنـــوان درس: زبان انگلیسی ۱ رشته تحصیلی/کد درس: مدیریت جهانگره			
پایکاه خبری دانشجویتان پینام خور 26-WTO has defined tourist as a <u>temporary</u> visitor staying for at least 24 hours in a country visited. 'Temporary' means						
دايمي 1.	موقتى 2.	^{3.} ثروتمند	کم در آمد ^{.4}			
27-A distinguishing feature of the tourist product is that it is a service and is <u>intangible</u> . 'Intangible' means						
1. مشهود	ملموس ^{2.}	نامعتبر ^{.3}	نامشهود ^{.4}			
28-For the travel trade, computerization of previously manual tasks has resulted in reducing requirement of staff and lowering operational costs. 'Manual' means						
گروهی .1	دستى ^{.2}	ماشینی ^{.3}	فردی 4.			
29-He is doing a <u>commercial</u> course at the local colleges. 'Commercial' means						
1. _{فردی}	عمومی .2	بازرگانی ^{.3}	خصوصی ^{4.}			
30-These concepts were articulated in the <u>late 1980s</u> . 'Late 1980s' means						
اواخر دهه۱۹۸۰	اوایل ۱۹۸۰ ⁻²	قبل از ۱۹۸۰ ^{3.}	بعد از ^{4.} ۱۹۸۰			