



سری سوال: یک

زمان آزمون (دقیقه): ۵۰ تشریحی: ۰

تعداد سوالات: ۲۰ تشریحی: ۰

عنوان درس: زبان تخصصی ۲، زبان تخصصی ۳، زبان تخصصی مدیریت صنعتی

رشته تحصیلی/کد درس: مدیریت دولتی ۱۲۱۲۰۲۴ - مدیریت صنعتی ۱۲۱۲۰۳۵ - مدیریت صنعتی (چندبخشی) ۱۲۱۲۰۳۷ - مدیریت دولتی چندبخشی (۱۲۳۴۰۳۲)

1------as a form of organization,is attractive for central and administration of large organizations ,such as the civil service or large companies.

1. Authoratative 2. Administrator 3. Bureaucracy 4. Management

2-They do not do much business with foreign companies ."Business" means-----.

1. party 2. commerce 3. public 4. manager

3-A department in a Firm which deals with employees, especially with their appointment and walfare is called-----department.

1. personnel 2. executive 3. private 4. business

4------administration is the action part of government the means by which the purposes and goals of government are realized.

1. Crivate 2. Business 3. Public 4. Clerical

5------provides the basis for the classical structure of many organizations.

1. Politics 2. Authority 3. Corporation 4. Hierarchy

6-Mr Amiri runs his department by employing the best staffs. "Run: means-----.

1. achieve 2. corporate 3. manage 4. order

7-Substantative issues refer to conceptual or abstract concerns such as goals ,objectives ,means ,ends ,values ,results , and priorities."substantative " means-----.

1. genuine 2. collective 3. economic 4. effective

8-He advocates a policy of gradual reform."Advocate" means-----.

1. confuse 2. blur 3. support 4. exprtise

9-A person who makes the plans for a business or piece of work and helps to start it up is called-----.

1. Firm 2. corporation 3. enterprise 4. enterpreneur

10-The business -----is made in the assets of a firm which will contribute towards its ability to make profit and repay the investors

1. loss 2. investment 3. market place 4. fiscal

11-The -----is money received by a business as a result of its trading activity.

1. revenue 2. cheat 3. bond 4. loan

12-She should give her commands in a loud,confident voice ."command" means-----.

1. rights 2. authority 3. oversee 4. board

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13-The manager who is in charge of company employees whose work is in the marketplace outside of the company office and who are thus said to work in the field is called-----.

1. leadership 2. master 3. field manager 4. commissioner

14-He must employ someone to oversee the project."oversee" means-----.

1. supervise 2. delegate 3. interpret 4. management

15-The principle of management stating that each subordinate should report to only one superior is named-----principle.

1. span of control 2. chain of command
3. chair person 4. unity of command

16-Stockbrokers and investors in private corporations demand efficiency and productivity for their dollars. The word " Stockholders" means

1. سرمایه داران 2. سهامداران
3. مدیران 4. صاحبان حقوق سرمایه

17-The members of the committee should have executive ability for the administration of public affairs. The word " Executive" means.....

1. اجرایی 2. بازاریابی 3. کارآیی 4. هماهنگی

18-They formed a strong central government that was to receive it authority from the people. The word " Authority" means.....

1. نماینده 2. رویکرد 3. اختیار 4. رقابت

19-Objectives grounded in comprise ,consensus and democratic participation differ from objectives based on efficiency ,rationality and profit. The underlined word means.....

1. رقابتی 2. اداری 3. کارآیی 4. اجرایی

20-Span of control is not something that organizations ought to have but something they do have. The word " Span of control " means.....

1. حق عموم 2. اداره کردن 3. حیطه نظارت 4. اجاره کردن