

سری سوال: یک ۱

زمان آزمون (دقیقه): تستی: ۷۵ تشریحی: ۰

تعداد سوالات: تستی: ۳۰ تشریحی: ۰

عنوان درس: زبان انگلیسی ۱

رشته تحصیلی/گد درس: مدیریت جهانگردی (۱۲۲۵۰۰۱ - ، مدیریت جهانگردی (چندبخشی) ۱۲۳۹۰۱۷)

1-A conventional, formulaic, and oversimplified conception, opinion, or image is called..... .

1. real shape 2. stereotype 3. exact feature 4. concrete image

2-Although tourism is a phenomenon not easy to define, several attempts have been made to define it. 'It' refers to..... .

1. attempt 2. define 3. although 4. tourism

3-A person who goes to see a place is called..... .

1. visitor 2. editor 3. auditor 4. prisoner

4-According to IASET, " tourism is the sum of phenomena and relationships arising from the travel and stay of nonresidents, in so far as they do not lead to.....residence and are not connected with any earning activity".

1. short time 2. little time 3. temporary 4. permanent

5-Some people travel abroad during holidays. 'Abroad' means..... .

1. countryside 2. other countries
3. homeland 4. historical places

6-There is no for the workers to work harder. There is nothing to encourage them to work.

1. border 2. barrier 3. incentive 4. limitation

7-Tourism can be into six distinct categories according to the purpose of travel.

1. classified 2. classifies 3. to classify 4. classify

8-Many persons, especially old people, cannot travel due to poor health and physical limitations. 'Due to' means..... .

1. despite 2. although 3. because of 4. in spite of

9-There are a lot of overseas students in this country. 'Overseas' means..... .

1. lazy 2. foreign 3. active 4. educated

10-The microcomputer business is very.....these days.

1. profit 2. profits 3. profitable 4. profitably

11-Arousing interest or pleasure in somebody or something is called..... .

1. exception 2. attraction 3. separation 4. limitation

12-The government should the citizens with energy requirements. The government should provide enough energy for them.

1. collect 2. receive 3. demand 4. supply

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13- Ideally, tourism product is a which comprises an air seat, accommodation at the place to be visited, local transportation, sightseeing, meals, shopping, etc.

1. holiday 2. vacation 3. package tour 4. simple net

14- The number of hotel rooms at a resort cannot be increased overnight to meet the requirements of the season, whereas the production of Sony TVs can be.....at short notice to meet high demand.

1. lowered 2. declined 3. decreased 4. increased

15- Accessibility from tourist markets is a key factor. Tourists generally love.....and are willing to pay for it.

1. comfort 2. ambiguity 3. tiredness 4. inconvenience

16- Water covers a large proportion of the Earth's surface. 'Proportion' means..... .

1. part 2. all 3. whole 4. property

17- During the next 20 years, the workforce in the third world countries will expand while the number of young workers in the.....countries will decline.

1. industrialize 2. industrializes 3. industrialized 4. to industrialize

18- After the war, there was a bulge in the birth rate. 'Bulge' means..... .

1. sudden decrease 2. fixed number
3. unstable number 4. sudden increase

19- The fireman the burning building carefully.

1. approachable 2. approached 3. to approach 4. approachably

20- Those who are concerned with the macro-effects of the tourism industry have analyzed its consequences on the economy, ecology, and the sociocultural milieu of the host community.

'Consequences' means..... .

1. data 2. areas 3. results 4. phenomena

21- The price of each commodity is higher than its wholesale price.

1. retail 2. exact 3. whole 4. complete

22- Tourism industry has direct and indirect impacts on the economic situation of the country.

'Impacts' means..... .

1. losses 2. profits 3. benefits 4. effects

23- How do youthe concept of tourism?

1. define 2. defines 3. defined 4. to define



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24- It is not easy to define.....ideas in actual terms.

1. real 2. abstract 3. exact 4. concrete

25- This industry has declined because of lack of foreign investment. 'Investment' means..... .

1. سرمایه گذاری 2. منفعت 3. دخالت 4. استقراض

26- There is a great similarity in our political beliefs. We agree on most things. 'Similarity' means..... .

1. تناقض 2. اختلاف 3. خیانت 4. شباهت

27- Airlines' seat and hotel room are tourist products which can be bought separately. 'Separately' means..... .

1. همیشه 2. به طور پیوسته 3. به طور مجزا 4. همواره ناتمام

28- The United Nations accepted the definition of tourist provided by IUOTO. 'The United Nations' means..... .

1. اتحاد کشورها 2. ملت های مرفه 3. سازمان های جهانی 4. سازمان ملل متحد

29- It is very difficult to satisfy all the demands of customers. 'Demand' means..... .

1. عرضه 2. تقاضا 3. اسناد 4. توزیع

30- She is one of the most honorable women I know. 'The most honorable' means..... .

1. باسواد ترین 2. محترم ترین 3. توانا ترین 4. خشن ترین