

سری سوال: یک ۱

زمان آزمون (دقیقه): تستی: ۶۰ تشریحی: ۰

تعداد سوالات: تستی: ۳۰ تشریحی: ۰

عنوان درس: زبان تخصصی اقتصاد و مدیریت

رشته تحصیلی/گد درس: (حسابداری (چندبخشی)، مدیریت بازرگانی (چندبخشی)، مدیریت جهانگردی (چندبخشی)، مدیریت دولتی (چندبخشی) مدیریت صنعتی (چندبخشی)، علوم اقتصادی (نظری) (چندبخشی) ۱۲۱۲۱۷۴

1- Which one is not belong to social sciences?

1. economics                      2. biology                      3. accounting                      4. management

2- Modern economists are increasingly using ..... as the basis of macroeconomics analysis.

1. rationality assumption                      2. models  
3. microeconomics analysis                      4. theories

3- He was asked to evaluate the situation. 'Evaluate' means:

1. خرج کردن                      2. تامین کردن                      3. ارزیابی کردن                      4. خریداری کردن

4- If you forgone something, you give it up or do not insist on having it. 'Forgone' means:

1. صرفنظر کردن                      2. از دست رفتن                      3. تخصیص دادن                      4. راضی کردن

5- In economics, cost is always a forgone .....

1. scarcity                      2. wants                      3. needs                      4. opportunity

6- Which one is the most basic concept in all of economics?

1. entrepreneurship                      2. scarcity  
3. resources                      4. opportunity cost

7- Any point that is not equilibrium is unstable and will not persist. 'Equilibrium' means:

1. تقاضا                      2. مکمل                      3. تعادل                      4. کاهش

8- The law of demand posits a(n) ..... relationship between the quantity demanded of a good and its price, other things being constant.

1. direct                      2. inverse                      3. shift                      4. along

9- An increase in income will lead to a ..... the position of the demand curve.

1. leftward shift in                      2. rightward shift in  
3. movement along                      4. none of the above

10- A private company will finance and build the pipeline.

1. تامین مالی کردن                      2. بودجه آوردن                      3. مانع شدن                      4. تضمین کردن

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11- Which one is the most important role of the price system?

- |                           |                           |
|---------------------------|---------------------------|
| 1. positive externalities | 2. proficiency            |
| 3. misallocation          | 4. negative externalities |

12- Each entrant plays the game of their choice. 'Entrant' means:

- |            |         |           |          |
|------------|---------|-----------|----------|
| 1. کارفرما | 2. قاضی | 3. داوطلب | 4. مشتری |
|------------|---------|-----------|----------|

13- A ..... worked a full time job before but has been out of the labor force.

- |              |              |               |                |
|--------------|--------------|---------------|----------------|
| 1. job loser | 2. reentrant | 3. job leaver | 4. new entrant |
|--------------|--------------|---------------|----------------|

14- The real rate of interest is defined as the ..... rate of interest minus the ..... rate of inflation.

- |                        |                           |
|------------------------|---------------------------|
| 1. real, anticipated   | 2. nominal, anticipated   |
| 3. real, unanticipated | 4. nominal, unanticipated |

15- In some countries there is the public ownership of land. ownership means:

- |           |          |             |           |
|-----------|----------|-------------|-----------|
| 1. مالکیت | 2. محصول | 3. پس انداز | 4. دستمزد |
|-----------|----------|-------------|-----------|

16- In account of text, ..... are consumer goods that have a life span of more than three years.

- |                           |                              |
|---------------------------|------------------------------|
| 1. services               | 2. nondurable consumer goods |
| 3. durable consumer goods | 4. final goods               |

17- In the factor market, ..... .

- |                               |                          |
|-------------------------------|--------------------------|
| 1. households are the sellers | 2. businesses are buyers |
| 3. businesses are sellers     | 4. a and b               |

18- Before money was used, transactions took place by means of barter. 'Barter' means:

- |           |          |                |                  |
|-----------|----------|----------------|------------------|
| 1. اسکناس | 2. واسطه | 3. پول در گردش | 4. مبادله پایایی |
|-----------|----------|----------------|------------------|

19- Using the ..... approach, the money supply consists of currency, transactions deposits, and traveler's checks.

- |          |            |              |                 |
|----------|------------|--------------|-----------------|
| 1. money | 2. deposit | 3. fiduciary | 4. transactions |
|----------|------------|--------------|-----------------|

20- The amount of money in circulation is called .....

- |                         |                       |
|-------------------------|-----------------------|
| 1. money supply         | 2. unit of accounting |
| 3. transaction deposits | 4. liquid             |

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21- The figures show a deficit of 56 million rials in the balance sheet for 2009. balance sheet means:

1. ترازنامه                      2. مسیر تعادلی                      3. سود و زیان                      4. واحد انتفاعی

22- A ....., shows the financial position of a business at a particular date.

1. balance sheet                      2. account payable  
3. owner's equity                      4. income statement

23- Owner's equity may be increased by ..... of cash or other assets by the owner.

1. withdrawal                      2. investments                      3. assets                      4. creditors

24- The land was simply taken by the communists and the original title deeds have long since disappeared. 'Deeds' means:

1. موسسات                      2. شرکا                      3. اسناد                      4. کاوشها

25- A ..... is an economic unit that engages in identifiable business activities.

1. basic accounting                      2. going concern  
3. business entity                      4. factor of production

26- The rial isn't a precise and changless unit of measure because of .....

1. going concern                      2. current                      3. inflation                      4. stable

27- Could you please explain features of management? 'Features' means:

1. اختیارات                      2. ویژگیها                      3. عملکردها                      4. تاثیرات

28- Management needs ....., Technical, Human communication, and Decision making skills.

1. Conceptual                      2. Environmental                      3. Model                      4. Scope

29- Which one belongs to external environmental factors of management?

1. political                      2. place                      3. money                      4. labor

30- Professional managers are committed towards their ..... and not to the organization.

1. profit                      2. profession                      3. scope                      4. people