

سری سوال : یک ۱

زمان آزمون (دقیقه): تستی: ۷۰ تشریحی: ۰

تعداد سوالات: تستی: ۳۰ تشریحی: ۰

عنوان درس: زبان انگلیسی تخصصی ۱

رشته تحصیلی/کد درس: مدیریت جهانگردی ۱۲۱۲۰۱۰ - ، مدیریت جهانگردی (چندبخشی) ۱۲۱۲۰۱۷

1-The marriage rate has declined because of housing shortages and inflation. decline means

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1. employ 2. provide 3. impress 4. decrease

2-Iranians see themselves as having two distinct identities "zاهر"(public) and "bاین"(private). distinct means

1. similar 2. different 3. natural 4. relevant

3- I Egypt handshakes are the customary greeting among individuals of the same sex. customary means

1. never 2. usual 3. annual 4. royal

4-The most complete medieval city of the Arab world, Fes is a strange and appealing mix of middle ages meets the modern world. medieval means

1. individual 2. very quiet 3. popular 4. very old

5-The tourism industry encompass many different areas. encompass means.....

1. contain 2. promote 3. attach 4. introduce

6-South Africa has thousands of kilometers of pristine coastline with safe swimming areas. pristine means

1. completely clean 2. historic
3. very wealthy 4. artistic

7-Always check what is appropriate in Indian etiquette. appropriate means

1. crucial 2. suitable 3. universal 4. unimportant

8-Initial greetings should be formal and denote proper respect. denote means

1. indicate 2. wear 3. convince 4. exchange

9-Business negotiations occur at a slow pace. occur means

1. contact 2. associate 3. happen 4. terminate

10-Tehran is inhabited by approximately 14 million people. inhabit is closest in meaning to

1. refuse 2. live 3. visit 4. give

11-Taarof is a system of that includes both verbal and non-verbal communication.

1. easiness 2. urbanization 3. politeness 4. modernization

12-The culture of means Iraqis like to invite people to their homes.

1. individuality 2. tranquility 3. opportunity 4. hospitality

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13-The traid pyramids were one of 7 of ancient world.

1. wonders 2. tactics 3. chances 4. tasks

14-You should demonstrate deference to the most senior person in the group.demonstrate means

1. show 2. remove 3. offer 4. judge

15-The use of is important in Algeria due to the hierarchical nature of the society.

1. tips 2. remains 3. titles 4. patterns

16-Korean interpersonal relationships operate on the principle of

1. harmony 2. ethnicity 3. territory 4. mentality

17-In India the host normally goes out of his or her way to accomodate the requirements of the guests.requirements is closest in meaning to

1. needs 2. lands 3. topics 4. promises

18-Always keep conservative and modest. You can not go wrong with a standard dark business suit.

1. climate 2. figure 3. language 4. attire

19-Decisions may take a long time, as they require careful review and

1. consideration 2. alternation 3. rejection 4. prevention

20-The Japanese seldom grant They expect both parties to come to the table with their best offer.

1. compliment 2. ambition 3. improvement 4. concession

21-It is a system of behaviors and ethics that stress the obligations of people toward one another based upon their relationship. it refers to

1. humanism 2. confucianism 3. nepotism 4. communism

22-It is a place of interest where tourists visit, typically for its inherent or exhibited cultural value, or amusement opportunities. it refers to

1. tourism impact 2. tourist destination
3. tourism purpose 4. tourist definition

23-It is an important element of Malaysian communication. pausing before responding to a question indicates that they have given the question appropriate thought. it refers to

1. silence 2. leisure 3. outcome 4. device

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24- It is so vital that there is a book for "gaijins" (foreigners) on how to interpret the signs. it refers to

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|-----------------------------|-------------------------|
| 1. non-verbal communication | 2. dining etiquette |
| 3. business negotiation | 4. invitation etiquette |

25- It is crucial in Japanese society. The Japanese believe that turning down someone's request causes embarrassment and loss of face to the other person. it refers to

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|-------------------|------------------|-------------------|----------------|
| 1. judging people | 2. raising voice | 3. removing shoes | 4. saving face |
|-------------------|------------------|-------------------|----------------|

26- Byblos is reputed to be the oldest town in the world, with excavations unearthing artifacts dating back to Neolithic times. excavation means

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| 1. بازسازی | 2. مجسمه | 3. حفاری | 4. معبد |
|------------|----------|----------|---------|

27- Antalya has a rich archaeological heritage. archaeological heritage means

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| 1. میراث باستانی | 2. اثر ماندگار | 3. ساختار قدیمی | 4. بنای یادبود |
|------------------|----------------|-----------------|----------------|

28- Get to experience the magic and mystery of Africa with a visit to one of these cultural treasures. cultural treasure means

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|-------------|------------------|------------|-----------------|
| 1. ارزش ملی | 2. گنجینه فرهنگی | 3. اثر ملی | 4. توسعه فرهنگی |
|-------------|------------------|------------|-----------------|

29- Appointments are necessary and should be made in advance. appointment means

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| 1. قرار ملاقات | 2. مذاکره | 3. ارتباط کلامی | 4. توافق |
|----------------|-----------|-----------------|----------|

30- The Bund is a fabulous place to see examples of Shanghai's rich architectural history. architectural history means

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|-------------------------|-----------------|
| 1. تاریخچه زمین شناسی | 2. تاریخ تمدن |
| 3. تاریخچه باستان شناسی | 4. تاریخ معماری |