

سری سوال: یک ۱

زمان آزمون (دقیقه): تستی: ۶۰ تشریحی: ۰

تعداد سوالات: تستی: ۳۰ تشریحی: ۰

عنوان درس: زبان تخصصی اقتصاد و مدیریت

رشته تحصیلی/کد درس: (حسابداری (چندبخشی)، مدیریت بازرگانی (چندبخشی)، مدیریت دولتی (چندبخشی)، مدیریت جهانگردی (چندبخشی)
مدیریت صنعتی (چندبخشی)، علوم اقتصادی (نظری) (چندبخشی) ۱۲۱۲۱۷۴

1- "The hypothesis that people are nearly but not fully rational" means:

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| 1. full rationality | 2. rationality |
| 3. bounded rationality | 4. behavioral rationality |

2-The of something is its basic quality or character.

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| 1. allocation | 2. nature | 3. want | 4. cost |
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3- Satisfaction means:

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| 1. fulfilling | 2. wants and needs |
| 3. apportion | 4. prediction |

4-Most models use the assumption that all other things are held constant or equal.

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| 1. variable | 2. factor of production |
| 3. simplification | 4. ceteris paribus |

5-A is a wish to do or have something.

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| 1. desire | 2. commodity | 3. situation | 4. alternative |
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6-Which one belongs to macroeconomic?

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| 1. car market | 2. inflation | 3. price | 4. production |
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7-One of the four factors of production is:

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| 1. inflation | 2. entrepreneurship |
| 3. price | 4. investment |

8-opportunity cost means:

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| 1. سرمایه گذاری | 2. فدا کردن | 3. هزینه آشکار | 4. هزینه فرصت |
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9-Expectation of a rise in income may cause consumer to :

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| 1. more production | 2. less production |
| 3. purchase more | 4. less consumption |

10-Which one employs resources to produce goods or services for profit?

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| 1. labor force | 2. consumer | 3. firm | 4. market |
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11- is a quantity much larger than is needed.

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| 1. Supply | 2. Shortage |
| 3. State of being in short supply | 4. Surplus |

12- Lack of success means:

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| 1. finance | 2. failure | 3. cost | 4. forgone |
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13- Which one is a government – sponsored good?

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| 1. museums | 2. gambling | 3. capital | 4. land |
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14- Which one is an example of a public good?

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| 1. national defense | 2. automobile |
| 3. money | 4. heroin |

15- External lead to an overallocation of resources and is possible way of correcting these spillovers.

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| 1. taxation, financing | 2. benefit, regulation |
| 3. income, subsidizing | 4. cost, taxation |

16- "Person who officially enters a competition or institution" means:

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| 1. reentrant | 2. job leaver | 3. new entrant | 4. entrant |
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17- when the purchasing power of the rial decrease, we have

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| 1. inflation | 2. deflation | 3. recession | 4. unemployment |
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18- In total income rent and profit received by and respectively.

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| 1. workers, capital owners | 2. landowners, entrepreneurs |
| 3. capital owners, landowners | 4. landowners, workers |

19- The sum of the value added is equal to the sale price to the final consumer. Value added means:

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| 1. ارزش گذاری | 2. ارزش افزوده | 3. ارزش بهینه | 4. ارزش نهایی |
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20- are consumer goods that have a life span of more than three years.

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| 1. Final goods | 2. Durable consumer goods |
| 3. Nondurable consumer goods | 4. Services |

